

# ERIN RIPPY

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## SUMMARY

I am a hard-working and self-motivated Graphic Designer, skilled at visual identity development, and digital illustration. I am a great team player, have a strong attention to detail, and well-developed time management skills. I am currently looking for new projects and new creative relationships with forward-moving clients and firms.

## SKILLS

- Strong leadership capability
- Thoughtful problem solver
- Solid design skill foundation
- Eager to learn new skills

## EXPERIENCE

**2007 to Present**

### **Freelance Graphic Designer**

#### **Self Employed – [erinrippydesigns.com](http://erinrippydesigns.com)**

Hendersonville, TN

Freelance Graphic Artist for a wide array of projects including but not limited to brand identity design, social media and web graphics, web design, print media, marketing design, product development, surface design, illustration, and fine art prints.

I also successfully launched my own shop online selling decals for Disney MagicBands with my illustrations, a shop still open at [www.myfantasybands.com](http://www.myfantasybands.com), with a combined social media following of more than 25,000 followers. I maintain all aspects of retail business operations, including product design, production management, customer service, marketing, branding, packaging and shipping.

**2000 to 2013**

### **Bookseller, Barista, Head Cashier**

#### **Barnes & Noble Booksellers**

Hendersonville, TN

- Provided customers with professional and polite support.
- Restocked bookshelves and changed promotional signage.
- Processed efficient and accurate payments using Point-of-Sale system.
- Counted drawers to validate daily records and uphold accounting accuracy.
- Planned and executed community relations events such as book release parties and story time for children.
- Fully cross-trained in Barnes & Noble Cafe
- Over the course of 12 years, worked at 3 different Barnes & Noble locations, and was trained in all departments of store operations.

## EDUCATION AND TRAINING

**2007**

**Degree:** Digital Graphic Design

#### **The Art Institute of Pittsburgh**

Pittsburgh, PA